

HARNESSING TECHNOLOGY

IISD was one of the first organizations in the world to develop its Web site (<http://iisd.ca/>). Today, IISDnet is an exciting, multifaceted source of information and links used by millions.

IISD has continued to expand its Internet presence by creating powerful networks of knowledge that span the globe. By using the Internet, vital information is shared and vibrant partnerships form (<http://iisd.ca/k.networks.htm>).

REPORTING SERVICES

Through the *Earth Negotiations Bulletin* and *Sustainable Developments*, IISD's Reporting Services offers comprehensive coverage of international negotiations on environment and sustainable development (<http://www.iisd.ca/linkages/>).

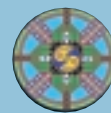
And because these reports are posted promptly on the Internet, our coverage allows governments and non-governmental organizations throughout the world to keep abreast of international developments and to participate more effectively in the negotiations—as they unfold.

AT HOME ON THE WORLD STAGE

IISD is headquartered in Winnipeg, Manitoba. From this base in the geographic centre of North America, the Institute gains an objective perspective, while satellite offices in Calgary, Ottawa, New York and Geneva give it access to decision-makers on the world stage.

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INTERNATIONAL INSTITUTE
 FOR SUSTAINABLE
 DEVELOPMENT

161 Portage Avenue East, 6th Floor
 Winnipeg, Manitoba
 Canada R3B 0Y4
 Tel: +1 (204) 958-7700
 Fax: +1 (204) 958-7710
 E-mail: info@iisd.ca
 IISDnet: <http://iisd.ca/>

With offices in Calgary, Ottawa,
 New York and Geneva

IISD receives financial support from the governments of Canada and Manitoba, other national governments, UN agencies, foundations and the private sector. IISD is registered as a non-profit organization in Canada and has 501(c)(3) tax-exempt status in the United States.



BETTER LIVING
 FOR ALL—
 SUSTAINABLY

INTERNATIONAL INSTITUTE FOR
 SUSTAINABLE DEVELOPMENT



OUR MISSION

TO CHAMPION
INNOVATION, ENABLING
SOCIETIES TO LIVE
SUSTAINABLY

The International Institute for Sustainable Development applies research, expert analysis and information technology to the challenges of sustainable development. Through partnerships, policy recommendations and dissemination of knowledge, IISD demonstrates how human ingenuity can improve the well-being of the environment, economy and society.

TO BE SUSTAINABLE, DEVELOPMENT MUST IMPROVE ECONOMIC EFFICIENCY, PROTECT AND RESTORE ECOLOGICAL SYSTEMS AND ENHANCE THE WELL-BEING OF PEOPLE.

Sustainable development is a crucial priority today, not a distant goal. It requires new research, new insights, and new kinds of decisions. As one of the world's pre-eminent institutes, IISD is well poised to turn sustainable development theory into meaningful action.

In Canada, IISD works closely with governments, civil society and businesses to analyze key issues in a national context. Our research capacity, expertise on a broad range of critical issues and extensive international network make IISD an indispensable part of Canada's sustainable future.

Internationally, IISD is a leader in developing innovative approaches and solutions. We pioneer new techniques for measuring the three aspects of sustainability—social health, environmental quality and economic performance. We work in communities to involve the poor in managing their natural resources. By improving the flow of knowledge, we help developing countries participate more effectively in negotiating international agreements.

And through training programs, collaborative projects and international internships, we help organizations from all parts of the world enhance their capacity to tackle the challenges of sustainable development.



STRATEGIES TOWARD SUSTAINABILITY

Interdisciplinary research and innovative approaches are encouraged as IISD focuses its work on the strategic priorities where it can have the greatest impact:

• ECONOMIC POLICY

IISD promotes government expenditure and tax policies that encourage sustainability. And we advocate eliminating the subsidies that damage our economies and our environment (<http://iisd.ca/policy.htm>).

• TRADE AND INVESTMENT

Understanding and harmonizing the relationship between trade, environmental and social issues will be increasingly crucial to making development sustainable. Sustainability depends on changing the patterns of investment and expanding global trade opportunities without damaging the environment (<http://iisd.ca/trade/>).

• NATURAL RESOURCE MANAGEMENT

IISD works with governments, industry and communities to achieve sustainable practices in forestry, mining and agriculture (<http://iisd.ca/nr.htm>). And by using appreciative inquiry, an approach that builds on traditional knowledge and past accomplishments, we help individuals and communities improve their well-being (<http://iisd.ca/ai/>).

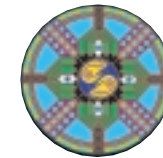
GLOBAL

PROBLEMS

REQUIRE

GLOBAL

SOLUTIONS



• MEASUREMENT AND INDICATORS

IISD works to develop universally recognized sets of indicators that measure progress toward social, environmental and economic sustainability. By finding the right balance between complexity and simplicity, these indicators can be used by decision-makers, the media and the public (<http://iisd.ca/measure/>).

• CLIMATE CHANGE

IISD is working to develop and promote creative responses to this global challenge. Our efforts range from helping African delegates participate more effectively in climate change negotiations, to producing a compendium on climate change research (<http://iisd.ca/climatechange.htm>).

