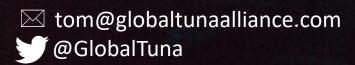


# The GTA Perspective on the New Fisheries Subsidies Text

Dr Tom Pickerell Global Tuna Alliance



#### The Global Tuna Alliance



The Global Tuna Alliance is an independent group of retailers and tuna supply chain companies, who are committed to realising harvest strategies for tuna fisheries, avoidance of Illegal, unreported and unregulated fishing (IUU) products, improved traceability as well as environmental sustainability, and progressing work on human rights in tuna fisheries.

Vision - tuna ultimately meets the highest standards of environmental performance and social responsibility

#### The Global Tuna Alliance

























































#### Scale of Global Tuna Alliance Partners (2020)



GTA Partners employ over 1.2 million people





GTA Partners have approximately 800 Subsidiaries

GTA Partners have a combined annual turnover of over USD \$255bn







GTA Partners bought 1.27m tonnes of tuna in 2020

GTA Partners operate in 116 countries

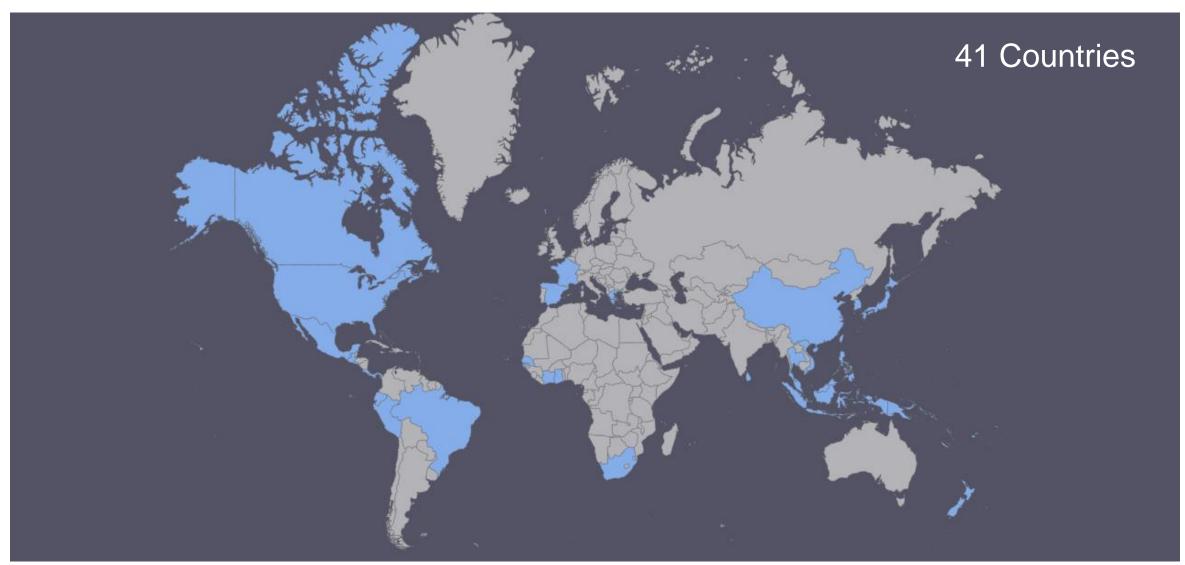




GTA Partners bought over USD \$1.3bn of tuna in 2020

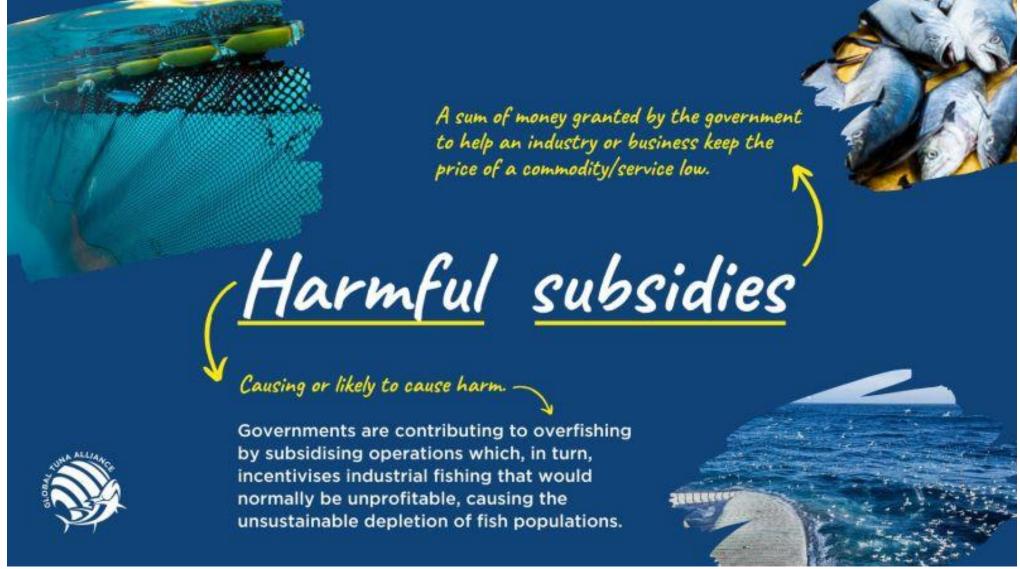
#### Where do GTA Partners source from?





#### Our interest in ending Harmful Subsidies



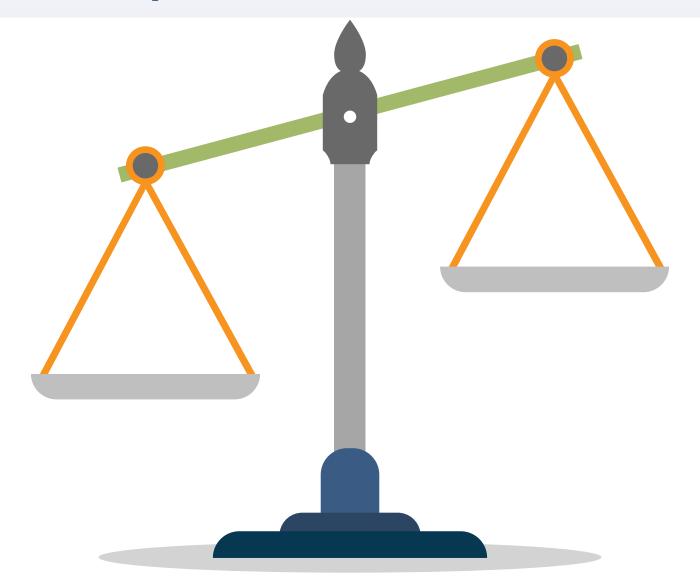


#### Our view on exemptions



#### **Exemptions**

The text has exemptions for fisheries that are not being managed.
However, it is vitally important that only responsible managed fisheries qualify for exemptions. Otherwise the impact of the agreement is undermined.

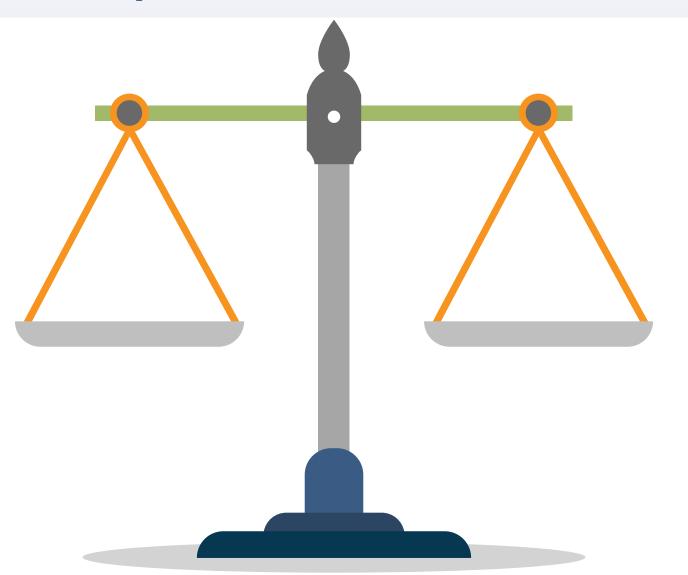


#### Our view on exemptions



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## Market Demand

fisheries, the value of the exemptions will be limited by the direction in which the market in going in anyway, which is asking for sustainably managed fish products.

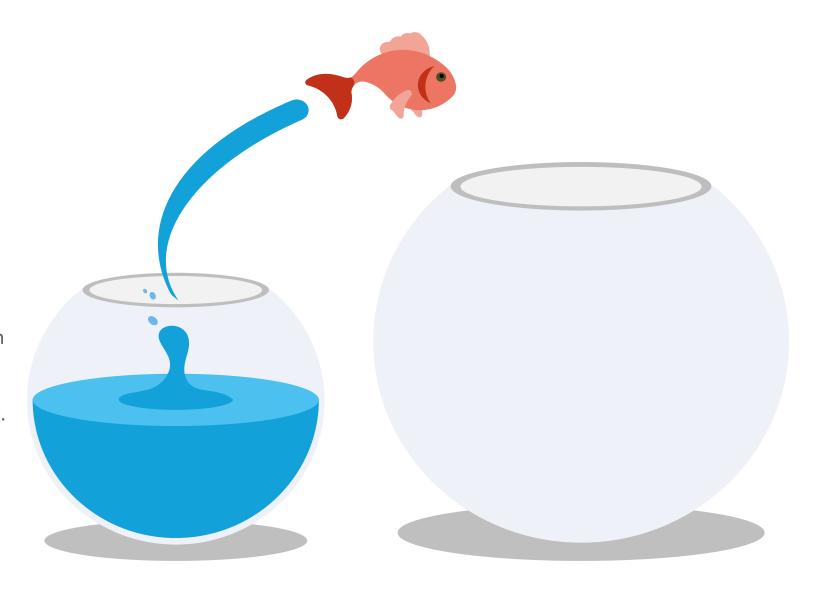
For example, GTA strategy is to source tuna from fisheries where there are effective harvest strategies in place

#### Our view on exemptions



## **Positive Subsidies**

The GTA supports
positive subsidies which
can lead to improved
fish stock health and
long-term sustainability.
Funds should be
redirected to improve
management.



## **Unintended Consequences**

The text needs to be robust and focussed to avoid inadvertently widening exemptions that can lead to overfishing.

#### **Going forward**





Some GTA members are thinking about adjusting sourcing decisions based on subsidy-related considerations.

**SOURCING** 



The transparency provisions in the agreement are important, and complying with them may make it easier to access markets.

**TRANSPARENCY** 



For commercial fisheries, the value of exemptions may be limited by market demands sustainably managed fish products.

**PROS & CONS** 



### Thank You

